

FOR IMMEDIATE RELEASE

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ADD A LITTLE SUNSHINE TO YOUR DAY

SUNKIST® CANDIES FROM HEALTHY FOOD BRANDS FRUIT SWEETENED SENSATIONS NOW AVAILABLE NATIONALLY

NEW YORK, June 8, 2010 -- Healthy Food Brands (HFB), the international marketer of “better for you” confections and chocolate products, announces the national rollout of Sunkist Hard Candies and reduced sugar Sunkist Fruit Gummies.

Sunkist Hard Candies are sugar free sweetened with Splenda®, while both the Sweet and Sour Fruit Gummies are reduced sugar candies with a splash of real fruit juice, fortified with vitamin C.

“When it comes to Sunkist® candy from Healthy Food Brands, it’s all about the juice,” explains Russ Asaro, vice president of Healthy Food Brands which is licensing the Sunkist name. “The Sunkist® brand is synonymous with delicious fruit juicy products for decades and it is now available to adults and children in their favorite confectionary configurations.”

Sunkist® hard candy is bursting in two palate-pleasing packages with individually wrapped candies for a fresh pop of fruity juiciness. Either way, with these flavors, the sugar will not be missed. The fun-shaped Sunkist® Gummies are a real fruit juice sensation with all the flavor and 35% less sugar than most popular brands.

Sunkist Citrus Blend

It’s a perfect harmony between zing and tang. The Citrus Blend is a medley of tantalizing tastes, with sweet, classic flavors like Strawberry, Lemon, Cherry and Orange. Available in 2.75 oz. and 10 oz packages.

Sunkist Tropical Blend

It’s a bag of bold and exotic goodness of the tropics with refreshing Pineapple, Kiwi, Mango and Passion Fruit flavors. Available in 2.75 oz. bags.

Sunkist Fruit Gummies

Chewy and juicy with every bite, these yummy gummies are gushing with natural and

artificial fruit flavors with tantalizing tastes of Watermelon, Orange, Strawberry and Cherry. Conveniently packaged in 2.1 oz. count good and a 5 oz. peg bag as well as 3.5 oz theatre boxes. Only 110 calories per serving.

Sunkist Sour Fruit Gummies

It's the squishy sour that's sweet. The Sunkist Sour Gummies are tangy and tart with a natural fruity taste of Sour Watermelon, Sour Orange, Sour Apple and Sour Cherry. Only 110 calories per serving. Available in 2.1 oz. and 5 oz. bags as well as 3.5 oz Theatre packs.

For more information about Sunkist Hard Candies from Healthy Food Brands, please visit our website at www.sunkistcandies.com.

About Healthy Food Brands

Healthy Food Brands is an international marketer and manufacturer of confections and "better for you" candy products for families under the Simply Lite™, Sunkist® and, Sweet 'N Low® brands. HFB products are available in national mass market outlets. The company is based in Brooklyn, New York. For more information, please visit www.hfbusa.com

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